

## JOIN US!

The Alexandria Lakes Area Chamber of Commerce was founded in 1907. Today, the nonprofit organization's membership includes businesses of all sizes, civic and nonprofit organizations, churches, individuals and more.

The Chamber strives to support each individual member, while also providing the leadership, programs and services to support a diverse, balanced economy that enhances the quality of living and economic wellbeing of the entire community.

Research shows that consumers are more likely to do business with a company if it's a member of the local Chamber of Commerce. While that alone is a strong reason to join, we've got a lot more to offer!

Membership can provide:

- Increased visibility
- Added credibility
- A stronger legislative voice
- Customer referrals
- Marketing, networking, training and learning opportunities
- Information resources
- Increased awareness of business issues/trends
- And an array of other programs and services!

There is strength in numbers. More members equate to stronger services and programming and more voices to advocate for the community. Call us today to learn more!

## Stay Connected!

 Alexandria Lakes Area Chamber of Commerce

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 Alexandria Lakes Area Chamber of Commerce

## CHAMBER TEAM



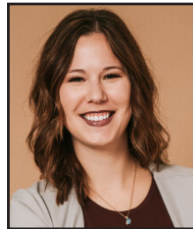
### Tara Bitzan

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### Jess Ptacek

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### Lauren Johnson

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Member Relations Specialist  
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### Chamber of Commerce and Visitor & Resource Center Hours:

Monday - Friday: 8:30 am - 4:30 pm

\*Saturday: 10 am - 4 pm

*\*Visitor & Resource Center only. Phones unattended.*



*Lead, connect, and collaborate for a thriving community.*



206 Broadway St., Alexandria, MN 56308  
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## EVENTS/PROGRAMS

### Alexandria Area Young Professionals (AAYP)

Local professionals in their 20s and 30s network, learn and grow at monthly luncheons, monthly A.M. and P.M. connect groups and quarterly socials.

### Annual Celebration

This event celebrates the accomplishments of the past year and kicks off the new year. The annual theme is announced, and recognitions and awards are presented.

### Business & Industrial Appreciation Day (BIAD)

This annual event honors a local business for the impact it has on the community. This event is put on in partnership with the Alexandria Area Economic Development Commission.

### Chamber 101

Chamber 101 educates members about Chamber services, programs, events and how to maximize membership. This program is held two times a year and is for new members as well as existing members looking to get more involved.

### Chamber Bucks / Do Business Local

The Chamber Buck program promotes keeping dollars local. Any Chamber member can sign up to accept Chamber Bucks. The Chamber is also a key partner in Pride of the Lakes, an initiative that educates residents on the importance of doing business locally to drive the local economy.

### Duffers Delight Golf Tournament

Held in June, this Chamber fundraiser features a fun day on the golf course. Sponsor a tee or green to network with golfers, or join a team. A picnic dinner follows.

### Grow Minnesota

Business leaders visit other business leaders to discuss the challenges and benefits of doing business in Minnesota.

### Leadership Alexandria / Leadership Alexandria 2.0

These programs provide opportunities for participants to develop leadership skills and learn more about the community they live and/or work in.

### Listen & Learn

These hour-long information sessions are held throughout the year to keep the community informed on a variety of relevant topics.

### Member Webinars

Member Webinars are a unique opportunity that allows any member to host a webinar through the Alexandria Chamber. Webinars are open to the public and free to attend!

### Spring and Fall Luncheons

Chamber luncheons feature guest speakers who inform and educate attendees on topics relevant to our area, from work-force and leadership to marketing and more.

### Wake Up Alexandria

Wake Up Alexandria is a one-hour networking event held at Chamber member locations. Wake Up Alexandria is the 1st and 3rd Friday of each month from 7:30 to 8:30 am.

## COMMITTEES

### Ambassadors

Chamber public relations representatives attend ground-breakings and ribbon cuttings, welcome new businesses, and commemorate relocations and remodels.

### Board of Directors

The board is comprised of business owners/employees who represent major business sectors in the community.

### Kindness Committee

Local business professionals meet to brainstorm and create ways to spread and promote kindness within our community.

### Finance Committee

Financial experts meet quarterly to create and review financial policies to keep the Chamber fiscally sound.

### Government Affairs Team

This group stays abreast of local, state and national legislative issues that impact the Alexandria area.

### Membership Team

Team members visit and serve as liaisons to new Chamber members, supporting them with introductions, information and education on membership benefits.

### Personnel Committee

Human Resource professionals support Chamber staff members and meet as needed to handle personnel issues.

## VISITOR & RESOURCE CENTER



The Alexandria Visitor & Resource Center is located at 206 Broadway in the Chamber of Commerce/Runestone Museum building. It offers an abundance of information for both visitors and local residents, including:

- Local, regional and state maps
- Trail maps
- Lodging and dining information
- Arts and entertainment activities
- Business and personal services
- Housing and real estate information
- Medical and senior services
- Education services
- Economic development information
- And more!

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