



RCC EXPANSION PROJECT

Positioning Alexandria for continued social and economic success

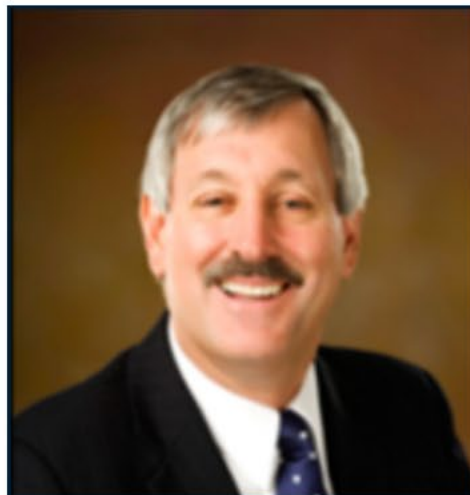


Hello!

Thank you for joining us.



Marty Schultz
City Administrator



Kevin Kopischke
RCC Capital Campaign



Kimberly Albert
Public Relations



Runestone Community Center (RCC)

Since 1978, the Runestone Community Center (RCC) has served as Alexandria's premier venue for on-ice activities and dry-floor events - including concerts, trade shows, seminars, graduations, open skating, figure skating, hockey and curling.



Why renovate and expand?

Alexandria is an active, vibrant community. Over the past 20 years, we have experienced considerable growth in demand for on-ice activities and dry-floor events. The Runestone Community Center is a wonderful attribute to our city, however, at its current state, it does not maximize opportunities to host activities and events. Many groups instead use neighboring communities, which causes our economy to miss out on a significant amount of revenue.

According to a study conducted by Explore Alexandria Tourism and RCC user groups, renovation and expansion of the Runestone Community Center is estimated to generate additional \$2 million annually for local businesses.

In addition to the economic impact, the social and physical wellbeing of our entire community will benefit from additional opportunities for activities and events.

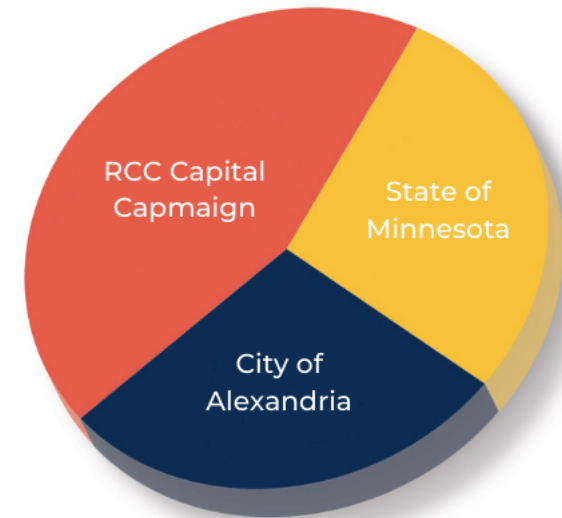


What is the cost? How will it be funded?

The total cost for expansion and renovation is estimated at \$20 million.

The project will be funded by a combination of sources, including the State of Minnesota, City of Alexandria and RCC Capital Campaign.

The RCC Capital Campaign Committee is working to raise \$8.8 million through sponsorships, one-time donations and multiyear pledges from families, businesses and community organizations.





Renovation: Phase One

Renovation of the existing south end of the original building, which still contains the original HVAC and plumbing from the opening of the building in 1978. The main level of this area is currently used as locker rooms by the boys and girls high school hockey teams and the Alexandria Blizzard. On the upper level is support space and restrooms.





Renovation: Phase Two

Expansion of the lobby and main level support space. This work will relocate the concession stand, expand the main lobby and construct additional space on the southeast end of the building on both levels that would consist of new team rooms, support space, an elevator and improved circulation. This also creates a pass-through area from the main arena to the new arena that would be built in phase three.

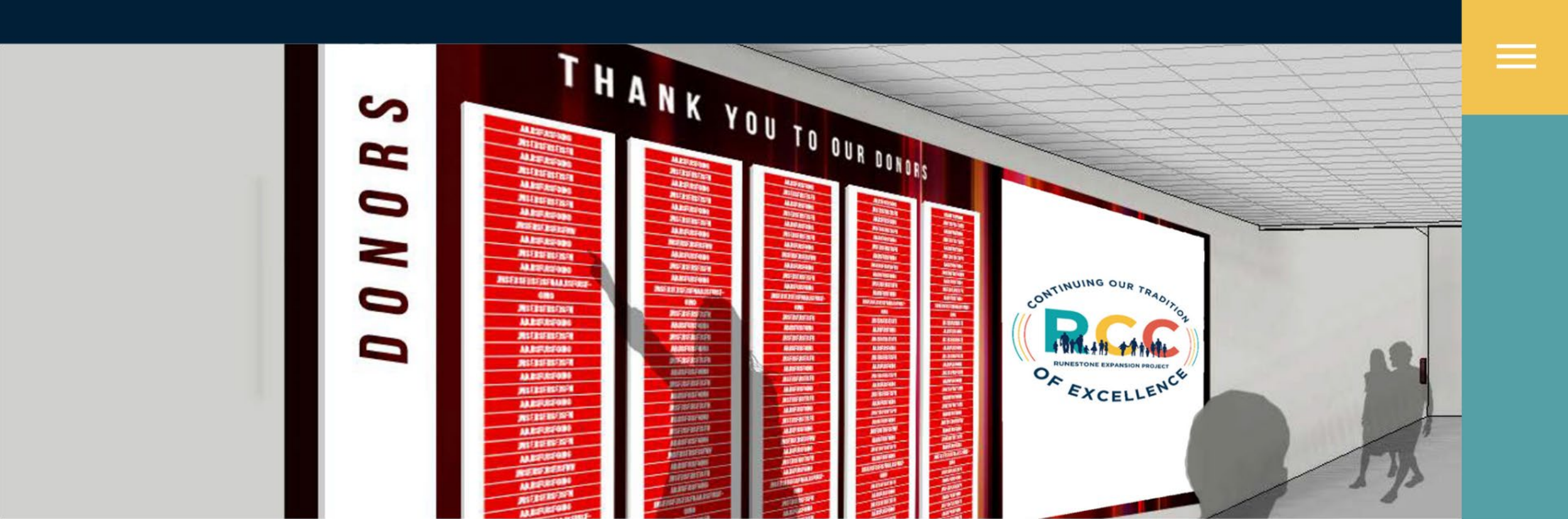




Renovation: Phase Three

This consists primarily of the new floor area that would be increase opportunities for dry-floor events and on-ice activities. Depending on the funds available, additional meeting and training spaces could also be constructed. Access to the new floor area would be on both the main and upper level.





We need your support

Our goal is to break ground in 2024. In order to push this much-needed project over the finish line, we need support from families, businesses, and community organizations like yours. Visit runestonecommunitycenter.com to make a one-time donation or multiyear pledge. Donors who contribute \$500 or more will have an opportunity to be recognized on a donor wall.





Thank you

