



A Legacy of Leadership

The Alexandria Lakes Area Chamber of Commerce is committed to building a stronger community one leader at a time. For 30 years, the Chamber's Leadership Alexandria Program has trained existing or emerging leaders by offering nine months of extensive programming focused on developing leadership skills while teaching participants about the community that they are living and/or working in.

Many of the more than 650 Leadership Alexandria graduates have asked, "What's next?"

Empowering the Future

The answer to the above question is Leadership Alexandria 2.0! This program has been designed as a follow-up to Leadership Alexandria. The 2.0 level takes a deeper dive into the personal leadership style of each participant and how strong leadership can impact the future of the entire community. Each leader plays a significant role in making the community the best it can be!

The Alexandria Lakes Area Chamber of Commerce has partnered with Bruckner Mediation, Pinnacle Coaching, and Irmadene Hanson, LLC to take local leadership to the next level for greater community impact.



Apply Today!

Leadership Alexandria 2.0 is open to graduates of the Leadership Alexandria program (any year). Class size is limited to 20 students. Tuition is \$400 for Alexandria Chamber members, \$500 for non-members.

Request an application by calling (320) 763-3161 or visit www.alexandriamn.org/leadershipalexandria2-0.

Application deadline is **December 7, 2022.**

Submit application to Jess Ptacek:

Email: jess@alexandriamn.org

Mail: 206 Broadway St.

Alexandria, MN 56308

LEADERSHIP ALEXANDRIA 2.0



*A legacy of leadership
empowering the future!*



206 Broadway St, Alexandria, MN 56308
320-763-3161 | info@alexandriamn.org
www.alexandriamn.org

2023 Session Overview

Transformational Leadership

Sherry Ann Bruckner, Bruckner Mediation
Tuesday, January 17 | 8 am - 12 pm
Viking Bank - 4277 Dakota St., Alexandria

As a transformational leader you recognize that your thinking impacts results. You understand that your energy impacts all areas of your life. You embrace your personal power to inspire and motivate those around you. This session will help you engage and implement the universal laws of attraction, forgiveness, gratitude and service. Sherry shows you how to align your thinking and actions to take your leadership to a higher level, giving you the tools and confidence to transform your organization, home and community.

Creating Connective Communications

Sherry Ann Bruckner, Bruckner Mediation
Tuesday, March 21 | 8 am - 12 pm
Viking Bank - 4277 Dakota St., Alexandria

Looking to experience better relationships? Wishing folks could just get along? Want to improve team morale? Leaders set the tone for handling issues inside and outside of their organizations. In Creating Connective Communications, Sherry walks you through the eleven steps to conflict resolution and peacebuilding. You will learn skills to increase cooperation and understanding, enhance inner and outer peace, and lead confidently through conflict. This class will serve as a prelude to Crucial Conversations.

Leading through Clarity

Scott Gullickson, Pinnacle Coaching
Tuesday, February 21 | 8 am - 12 pm
Viking Bank - 4277 Dakota St., Alexandria

Do you know where your company is going? How about the plan to take you there? It's challenging to get on board if you don't know what direction the company is headed or what is expected of you to get there. A clear focus and regular communication between all team members will help ensure everyone within the company knows where they are going and how their work is important to getting there. This session will share some simple tools and best practices to ensure that everyone is on board and moving forward.

Crucial Conversations

Irmadene Hanson, Irmadene Hanson, LLC
Tuesday, April 18 | 8 am - 12 pm
Viking Bank - 4277 Dakota St., Alexandria

What makes you lose sleep at night or gives you the most worry? What situations or people make you think "I can't allow that!" or "That's just not good enough!"? When you need to have a hard conversation with someone where stakes are high, opinions vary, and emotions run strong, you need some tips to forge ahead. Irmadene will help you understand why these discussions are difficult, pinpoint exactly what to talk about, and learn how to stay in healthy dialogue in order to achieve a successful outcome for all parties.

Meet the Presenters



Sherry Ann Bruckner, JD, serves as a consultant, mediator, speaker, and trainer. She helps leaders and organizations create peace, resolve conflict, and transform the vision into results.



Scott Gullickson is a business coach, facilitator, and founder of Pinnacle Coaching. He helps leaders and their teams grow and scale their businesses by putting them in more control of their company.



Irmadene Hanson is a leadership trainer who is passionate about teaching others to have successful crucial conversations. She has been leading/training employees for 30+ years and is a US Army veteran, a FarmHer, and Author of 'MAGNIFY Your Influence'.